THE ORIGINAL

Moonbeams

BY COLONEL LITTLE
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Finest Portion of Vacation Season is ripe

IN THE VALLEY OF THE MOON

In case you hadn't remembered, fall isn't too far away. Our landscape is brown and dreary, many leaves are falling, and blossoms look despondent. But in just a few weeks, it can start raining any day or night.

If you're an early riser you know, too, that the daylight hours are shrinking. It doesn't start lighting up till near 6 a.m. and it gets darker earlier at night. But keep your clocks on "crazy time" till official changeover day—September 29.

Not all children sass their parents. Some are never home. VALLEY WATCH REPAIR, Boyes. Guaranteed repairs. Gifts.

Jack (Chef) Cardini is greeting all comers to his new restaurant in Glen Ellen, the former Town House. Many interior changes have been made, with more to come. Official grand opening is set for August 2. A new feature at the restaurant will be talks on cooking and all culinary problems by Chef Cardini, famed television personality, after meetings of various women's groups.

LIONS CLUB! Meeting next Tuesday at Palms Inn. Reports on breakfast, plans for future events. Good feed, good fellowship. PALMS INN, Verano. (The Inskeeps.) Home of the Lions. Beautiful pool. Splendid cuisine. Cocktail room. Favorite gathering spot.

Tony Hydar, our favorite barber, is taking off for 10 days—August 1 to 10—it's a well earned vacation to be spent at Benbow Resort up the highway about 200 miles. He's to be guest of George Thompson of Mission Inn, Benbow, and several other hostelries.

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ESPOSTI'S LUNCHROOM, on the Hiway, Fetters Springs. Now open, with short orders, hamburgers, lunches. Your favorite wine.

A resident who lives close to Lichtenberg park says that order in the park area has been much better this year than last. Which is good news. The community seems to show more appreciation of its park as time goes on.

TONY'S BARBER SHOP, Boyes. Closed August 1 to 10. Going on a little vacation up at Benbow. See you August 11.

Ed and Marie Esposti's lunchroom in Fetters Springs is again open to the public, after having been closed for several months due to illness and various complications.

It's the only such establishment along that stretch of highway and the Esposti's closing was a blow. They're gracious hosts, serve good food always, and you'll be glad you stopped in.

CHEF CARDINI'S RESTAURANT, Glen Ellen. Formerly Town House. Superior in everything—food, drink, atmosphere.

The woman driver wouldn't have as much trouble squeezing into a parking space if she'd imagine it was a girdle or a pair of shoes.

PIZZA. STEAM BEER. Eat and drink here, or take home. 10 varieties of pizza. AL & FAY'S 4 CORNERS CAFE, Lower Broadway

Fellow last week told us he likes many of our ideas on various subjects, disagrees with a number, too. Which is as it should be. Wouldn't it be a dull world if everybody agreed with everything?

'Nother question we got: "Hey, colonel, what cooperation and what results do you get from your various proposals?"

Our answer was that the coperation is widespread, but the results on the slow side. Many of our ideas seem so sensible (to us) that we figure they should be done "next week," instead of stringing along for 10 or 15 years.

LEE'S CHUCK WAGON (formerly Fireside), this side of Sonoma. Splendid cuisine, cocktails. Authentic western decor. Drop in.

Got a chain letter the other day; didn't ask for money, just a little prayer, send to four others, and promised us good luck within four days. We haven't much use for this type of mail, and it went into the postoffice wastebasket. They aren't exactly illegal, but the government frowns on them.

JIM'S MEATS, at Boyes Springs Food Center. Delicatessen. First quality meats, cut to your order. Fast, friendly service—always.

Feeling so sorry for the phony Miss Universe. She only did it because she "needed money." (Don't we all.) Her soldier husband makes $300 a month, should be able to send a large portion of this home . But as a friend of ours said, the youngsters, many of them, know nothing of money management, and probably she thinks she

has to have considerably more than her husband can send her.

BROADWAY CAFE, Sonoma. Pop Medros your host. It's a friendly place. Take-out license, too. Drop in and let's get acquainted.

From Apple Valley this week we got a copy of the Miner's Gazette, put out by that community just ahead of its annual donkey trek to Big Bear Lake. Clever sheet. It was sent by Roy Carter, now a real estater there, at one time owner of Junior Rabben's Resort here.

BANCROFT NURSERY, Sonoma. Finest in cut flowers, corsages, hospital remembrances, Weddings and funerals our specialty.

Claire Foote Wilcoxon of Alhambra and her niece Myrtle Hudson of West Hollywood were overnight guests at the Colonel Little mansion Monday. Cousin Claire is long retired from the Los Angeles school system, is now 81 years old, and even more peppy (and far better looking) than Winston Churchill.

BAKER'S DRIVE-IN, Boyes. On the hiway. Chicken you'll love. Hamburgers. Crab Louie. Short orders. Finest Coffee ever.

It isn't the rooster's early rising that makes him unpopular, it's his continual talking about it.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

"Big" heavyweight fight coming up Monday—Hurricane Jackson vs. Floyd Patterson—two clowns who likely couldn't have lasted a single round against Dempsey, Tunney or Joe Louis—let alone Corbett and Jeffries.

PRICE PUMP CO. Best in the West. P.O. Box 375, Sonoma. Pumps for Particular People at Popular Prices. Phone WE 8-2107.

Food Center opens at 7:30 in the morning. Tuesday mornings the first customer, for Saturday Evening Posts, is your editor, who gets there promptly at 7:30.

ELECTRONIC DRIVE-IN— TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

Our reputation as a "picker" has suffered terribly this summer. We haven't been picking baseball, racing or boxing winners. Untarnished is our high standing in picking football and election winners.

BOYES SPRINGS BATH HOUSE. The Valley's super attraction. Cool and hot mineral pools. Alluring casino. Restaurants. Bars.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. WE 8-3357.

Deer hunting season in these parts starts August 3. Better get set well in advance, 'cause there'll be a big last minute rush. Licenses are due to cost a little more this season.

B & L LAUNDROMAT, Fetters. Nice days now. Bring your laundry here—skip the tedious home job. Wash, dry, iron. Cost low.
SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hwy.

Thrift Federal Savings had a lousy radio commercial, set to music of "Strawberry Blonde." Moonbeams suggested to John K. Chappell, commentator, that it be discontinued—and it was. Only now it's an even worse ditty, to the tune of "Grandfather's Clock."

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.
EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

We note that more and more receptions, anniversaries, birthdays, etc., are being enjoyed—along with most delectable food and drink—at Morgantinis' Sonoma Grove. You'll find it well filled especially over the weekends—well deserved recognition.

DENNY'S COG CLUB, Boyes. Sportsmen's headquarters. A most congenial atmosphere, with finest in mixed drinks. Drop in.
SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

Our type got a little muddled up last week and one item came out sounding quite sickly. What we really meant is that the state republican organization may be lining up behind Knight and Nixon, but Moonbeams will be for Knowland all the way—governor, president, or both.

YELL'S ACRES NURSERY, Glen Ellen. Specializing in dahlias and fuchsias. Make your selections while they're blooming.
PLAZA LIQUORS (next to new bank, Sonoma). Extensive variety, hard and soft drinks. Hors d' ouvres. Snacks. Pizzas. Everything!

WE GET SUPPORT FROM S.F. NEWS

There's been a lot of talk about highway beautification — and we're all for it, the News said Wednesday.

Proper landscaping and the removal of unsightly billboards from alongside our state highways can do much to make the driver's chore more pleasant. It serves, too, as a safety factor, for tests have proved that the driver's vision tires rapidly unless there's some break in the monotony of the highway.

But highway beautification should be functional as well as just plain pretty.

More than the driver's vision needs a break. California should have what the rest of the nation has in abundance—roadside rests.

What's a roadside rest? Just what the name implies—a place to stop and relax in the shade, to eat a picnic lunch, and perhaps get a

cooling drink of water. A trash pit and burner, a table or two, and benches under the trees.

There are 10,000 of these scattered through the country. None are in California.

But this state will get some, thanks to a legislative appropriation for the division of beaches and parks.

We're grateful that this is so, but we believe the job of providing these roadside rests does not belong to the division of beaches and parks, but to the highway department.

The highway department alone knows what routes it is planning, where they will go, when they will be constructed.

The legislature has given the highway commission a mandate to landscape and beautify the highways it builds. We propose now that this mandate be backed up by a little more cash—that the commission make it its business to provide for Californians what other states have provided for their motorists.

A quiet oasis where the driver may relax, refresh himself and prepare for the tedious miles ahead is not a luxury—it is a necessity.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain.

BOYES SPRINGS FOOD CENTER. Everything for summer meals and snacks. Always top quality, priced mighty low. Take-outs.

Lions breakfast was most successful. Properly nursed along it could become as famous as Cotati's yearly beef barbecue, which attracts up to 6000 patrons every time it's staged. And what's Cotati got that we haven't?

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

With our local newspapers and nearby chamber of commerce all out in favor of a county building code, Moonbeams puts in its oar. As at present drawn up, we're against it. It would set up an expensive inspection system (we've got too many such bureaucratic boards now); it couldn't be well enforced; it would place a burden on many farmers and small householders; and it's against many of our "independent" ideas.

Sure, the building tradesmen, workers and suppliers alike, insurance men, labor leaders (ha!), realtors, and other groups, usually with a nice little axe to grind, want such a code.

Let's leave such codes to city dwellers; they're out of context in the country.

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.
SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

And a retired San Francisco teamster says: "Now I lead a honeydew life—'Honey, do this,' 'Honey, do that.' "

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.
MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of- town guests here. Cocktail bar.

HAIR APPARENT—San Diego has been having a bit of a ball (or is it bald?) over its police and fire department ukase that all beards and mustaches were henceforth kaput. One veteran cop resigned rather than comply. There were anguished cries that recruiting would be more difficult than ever. To one facetious query as to whether eyebrows might be banned, the fire chief—also with tongue in cheek—replied, according to the San Diego Tribune, "You've got an idea there."

Now if Yul Brynner were only looking for work.

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.
SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.

A bore is someone who boasts about his accomplishments when he should be boasting about yours.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies
PAUL'S OLD RANCHERO, Verano. Weekend dancing, Italian meals featured. Cocktails. Paul at the organ. Banquets welcome.

Home Fix-Up Racketeers Are on the Prowl Again.

Don't be taken in by a "super" bargain and don't sign anything until you know ALL the requirements the contract places on you.

More than $500 million will be paid by homeowners this year to the "home fix-up racketeers," who promise the home owner bargains in termite proofing, kitchen reconstruction, furnace repairing, roofing, etc., according to the editors of Changing Times magazine.

The fast talkers in the house renovation and repair business have many tricks. One of them, according to the editors, is to promise cut-rates to those who will permit their homes to be photographed for "advertising" purposes. The offer is hedged with so many conditions that inevitably the full price must be paid.

Often such racketeers conceal many of the charges in the fine print in the contract, or offer worthless guarantees and then skip to

the next town.

To guard against such operators, the magazine advises:

1. Don't bite at superbargains. Ask for the names of four or five previous customers that you can check with.

2. If the company is not known to you, check its standing with your local bank, the chamber of commerce or better business bureau. This is essential if dealing with out of town or itinerant firms.

3. Read the contract twice before signing. Demand a duplicate of what you sign, with the contractor's signature on it.

4. Don't sign the completion certificate, indicating the job meets with your approval, until you have satisfied yourself that it's in accord with the contract or sales agreement.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

MIKE & ROSE'S BOYES SPRINGS STORE. Finest meats in the whole valley, with real bargains last three days each week.

Psychologists say no person should try to keep too much to himself. The bureau of internal revenue is of the same opinion.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. WEbster 8-2686.

DON'T CUT THE GRASS TOO SHORT

Says Gardner Zade, NEA Staff Writer

Lawns need a particular kind of care in midsummer and later in the hot weather. There is danger in improper mowing.

Grass should be allowed to grow longer during hot weather. Like other living plants, its function can be compared to a factory's. ..It takes up food and transforms it into energy. ..The green blades perform a vital function in this transformation. ..How can it go through this cycle if the plants are crippled by close cropping?

Many householders keep their cutting bar only a half inch from the ground. ..Yellowish stems are exposed and the lawn loses its uniformity of texture.

Grass should never be shorter than an inch and a half at this season. ..Creeping bent may be slightly shorter but never lower than an inch.

Frequent cuttings do no harm if proper height is maintained. But it is better to cut at a certain height rather than set a schedule of cutting every weekend.

A successful lawn is the result of good soil well prepared in advance and maintained constantly thereafter. In many areas, fall start-

ing of lawns is preferred to spring starts.

Topsoil is the beginning. Ordinary field soil is not satisfactory. Four inches of soil properly built up by experts to serve fo ra lawn is the ideal foundation.

Don't expect to change clay or sand into topsoil by merely adding peatmoss or manure or sowing soybeans and plowing under.

In sowing the grass in autumn, don't expect a miracle. Do the best you can and then improve by fertilizing, proper mowing and watering. Seedlings should be kept moist until they take hold. Don't mow until gross is 3 inches.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

RICHFIELD SERVICE, Boyes Springs. Main corner. Bud Delaney, Proprietor. Tires, Tubes, Batteries. Fast, efficient service.

Everyone should own a really comfortable bed and a truly good pair of shoes, for he is in one or the other most of his life.

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

VALLEY OF THE MOON CLEANING PLANT. Hwy 12 at Fetters. All work done on premises. Fast service. Pick-up. WE 8-5830.

A PROGRAM FOR THE SPRINGS AREA

A suitable name for the area, preliminary to incorporation as a city.
Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.
A bridge across Sonoma river, connecting Craig and Thompson.
Roadside turnout parks (we're 20 years behind) thruout the Valley.
Complete citywide paving, curbing, and sidewalks.
A bank of our own.
A name for Highway 12 suitable for our new city.
Traffic and parking control in the entire area.
Better street lighting.
A local chamber of commerce, devoted to Springs area promotion.
Procuring of rural delivery and carrier service, from Boyes postoffice.
More facilities, use, and suitable names for local Recreation District parks.

Moonbeams is dedicated to the accomplishment of these aims. Maybe more will be added in the months to come. We can't do it ourselves, but with community cooperation they will be done!

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

OUR RESORT, El Verano. Harvey and Melina to serve you the finest mixed drinks. Home of draft beer and the Stein Club.

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